



Santos H. Kreimann Acting Director

Kerry Silverstrom Chief Deputy

AGENDA

MARINA DEL REY DESIGN CONTROL BOARD *SPECIAL MEETING*

Thursday, June 26, 2008, 5:00 p.m.

Burton W. Chace Park Community Building 13650 Mindanao Way ~ Marina del Rev. CA 90292

Design Control Board Members

Susan Cloke - Chair

- First District

Peter Phinney, AIA - Vice Chair

- Fourth District

David Abelar - Member

- Second District

Simon Pastucha – Member

- Third District

Tony Wong, P.E. – Member

- Fifth District

1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

The Chair advises all attendees that due to time considerations, the Board may be unable to hear all the items placed on the agenda for this meeting.

2. Approval of Minutes

Administrative matters such as Minutes are not considered during special meetings.

Design Control Board Review

A. Parcel 77 - W.A.T.E.R. Program Storage - DCB #05-006-E Approval of the record of the DCB May 15, 2008 action for approval of temporary unit exteriors and signage for the W.A.T.E.R. Program

Old Business

- A. Parcel 27 Jamaica Bay Inn DCB #05-020-B Post-entitlement review of renovation and expansion of Jamaica Bay Inn
- B. Chace Park Proposed Expansion Briefing by T. Keith Gurnee, RRM Design Group

New Business

- A. Parcel 50 Waterside Marina del Rey DCB #08-006 Consideration of sign program and after-the-fact signage
- B. Parcel 141 Marina Beach Marriott DCB #08-007 Consideration of after-the-fact landscape modifications

Design Control Board Agenda June 26, 2008 Page 2 of 2

6. Staff Reports

- A. Temporary Permits Issued by Department
- B. Ongoing Activities Report
 - Board of Supervisors Actions on Items Relating to Marina del Rey
 - Regional Planning Commission's Calendar
 - Local Coastal Program Periodic Review Update
 - Small Craft Harbor Commission Minutes
 - Marina Design Guidelines Update
 - Redevelopment Project Status Report
- C. Marina del Rey and Beach Special Events

7. Comments From The Public

Public comment within the purview of this Board (three minute time limit per speaker)

8. Adjournment

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 827-0816 (Voice) or (310) 821-1734 (TDD), with at least three business days' notice.

Project Materials: All materials provided to the Design Control Board Members are available (beginning the Saturday prior to the meeting) for public review at the following Marina del Rey locations: Marina del Rey Library, 4533 Admiralty Way, 310-821-3415; Department of Beaches and Harbors Administration Building, 13837 Fiji Way, 310-305-9503; MdR Visitors & Information Center, 4701 Admiralty Way, 310-305-9546; and Burton Chace Park Community Room, 13650 Mindanao Way, 310-305-9595.

<u>Please Note</u>: The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles County Code (Ord. 93-0031 §2(part), 1993) relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that they are familiar with the requirements of this ordinance. A copy of this ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

Departmental Information: http://beaches.co.la.ca.us or http://labeaches.info





Santos H. Kreimann Acting Director

Kerry Silverstrom Chief Deputy

June 19, 2008

TO:

Design Control Board

FROM:

Santos H. Kreimann, Acting Director

SUBJECT: AGENDA ITEM 3 - DESIGN CONTROL BOARD REVIEW -

DCB #05-006-E

The Design Control Board's action from May 15, 2008 is attached:

Parcel 77 - W.A.T.E.R. Program - DCB #05-006-E

SHK:CM:il Attachment

DRAFT

DESIGN CONTROL BOARD REVIEW DCB #05-006-E

PARCEL NAME:

Del Rey

PARCEL NUMBER:

77

REQUEST:

Consideration of three-year extension for design approval of temporary W.A.T.E.R. program storage area on the westerly

portion of Parcel 77.

ACTION:

Approved three-year temporary extension of program storage area design and signage or until permanent location is available,

whichever comes first, with conditions.

CONDITIONS:

1) Mesh screens to be cleaned and retied within 30 days of

approval; and,

2) Replacement scrim panels should be installed by

September 30, 2008.

MEETING DATE:

May 15, 2008



Beaches & ≅Harbors

June 19, 2008

TO:

Design Control Board

Kerry Silverstrom Fr

FROM:

Santos H.\Kreimann, Actino Director

Acting Director

Santos H. Kreimann

Kerry Silverstrom Chief Deputy

SUBJECT:

AGENDA ITEM 4A - PARCEL 27 - JAMAICA BAY INN, 4175 ADMIRALTY

WAY - POST-ENTITLEMENT REVIEW OF DCB #05-020-B

Item 4A on your agenda is a returning submittal from Pacifica Hotel Investors (Applicant) for the post-entitlement review and approval of exterior design changes, landscaping, pedestrian access, lighting, and drainage for the proposed renovation and expansion of the Jamaica Bay Inn. The submittal addresses the public access, design feature embellishment, and site grading issues which were conditions of the approval in October, 2005 (DCB #05-020-B). The project is located on Parcel 27, at 4175 Admiralty Way. The parcel also fronts on Marina Beach along its southern border.

Existing Facility

Parcel 27 is currently improved with a structure containing the two-story, 42-room hotel in the west wing, connected to the one-story east wing housing two restaurants (Casa Escobar and Beachside Café) and hotel support functions. A second building on the west end of the site houses meetings and events.

Improvements Previously Approved

The basic existing building footprint of the 42-room western hotel wing will remain intact. The existing restaurant wing and hotel entry area at the corner of Admiralty Way and Palawan Way will be demolished and replaced with a 45' tall, four-story structure containing 69 additional guest rooms, increasing the total room count to 111. The four-story configuration allows the expanded hotel to fit into a smaller footprint.

Hotel support functions and a new smaller restaurant will be located at ground level. The new entrance lobby and tropical-themed porte cochere will have a separate architectural style from the main hotel structure (both the two- and four-story wings) and will be a focal point of the project. The style of the porte cochere is Caribbean-influenced in shape and form, featuring a high ceiling and airy shutters around the upper level with massive columns wrapped with stone, while the main hotel structure will have a West Indies colonial style, featuring a steel "dickie" roof with an angle break at its midpoint. Guest amenities include a meeting room, exercise room and a continental breakfast lounge opening to the patio. Exterior amenities will include a completely renovated façade, with a new pool/spa, new patio featuring a shade trellis, and new lawn and gardens.

The demolition of the existing building housing the meeting room will provide for 15 additional parking spaces, for a total of 161 on-site parking spaces. More importantly, the removal of the building provides for increased open views to Marina Beach and the water, allowing the expansion of the water view corridors to 231 feet total width, 100 feet wider than the existing corridor.

New Improvements - Design

The architectural character of the project is consistent with the hotel name, the Jamaica Bay Inn, and is accented by a Caribbean-influenced porte cochere that has been slightly modified since the 2005 submittals. It retains the same theme, but creates a more open feel at the main lobby, eliminates columns, and provides natural lighting with a skylight feature. The modified porte cochere will not affect the expanded water view corridor of 231 feet previously provided in the 2005 submittal, with the new design dimensions being 35 feet high and 38 feet wide, shortened from 42 feet high and 34 feet wide in the original 2005 submittal. The project has been approved by the Department of Regional Planning (Coastal Development Permit and Conditional Use Permit #R2005-04106).

Design feature embellishments are consistent with your Board's 2005 conditions; Applicant has included additional woodwork and window trim, awning type shutters, dormers and batten siding that gives the project a colonial feel.

Landscaping

The Applicant has revised its landscaping plan to include drought-tolerant plants per the request of your Board, while maintaining the tropical feel of the overall design. The Applicant chose plants to accentuate the theme of the hotel by using a variety of leaf colors, textures and flowers, maintaining primarily a vibrant and Mediterranean color palette. The landscaping on the Marina Beach side of the site has been revised in several areas; tipu trees replace the king palms in the patio and the previously-submitted design of the olive grove landscape has been replaced by a loquat grove embellishment. The bamboo grove has been eliminated, and the tropical lawn garden has been simplified and expanded to feature a coral tree as its focal point.

Pedestrian Access

As requested by your Board, public access to the site will be enhanced with an accessible path down to the pedestrian promenade on the beach side and improved walking paths through the site to the existing public path at Admiralty Way and Palawan Way. Two additional access points (a ramp accessway from the west-facing loquat grove and another accessible entryway near the northwestern corner of the hotel) have been added to connect the northern and western portions of the parking lot to the walking path through the hotel site. The hotel is now accessible from all four corners of the site (changed from the previously-proposed three corners). The restaurant will feature an independent pedestrian entry near the Palawan Way vehicle entry to allow easy access from the Marina Beach promenade.

Lighting

The Applicant's site lighting will be directed downward, and decorative lighting on the building, such as nautical-inspired wall sconces adjacent to the balcony access doors, will be limited. The general landscape lighting design highlights the landscape and creates an ambiance for the grounds at night. Larger plant material will be softly illuminated only at the pedestrian level with low wattage and will not affect the night sky. Larger street trees along the perimeter of the property will be lit by a maximum of 35 watt up-lights, in addition to 36" path lights to provide a border of lights at the edge of the parking areas. Narrow up-lighting, moonlighting and lighting canopies will be used to illuminate the primary focal points of the garden and will be limited to 20 watts. The hours of illumination for most of the lighting will be timed to come on at sundown and turn off at midnight.

Drainage

Numerous site grading plan options were considered in order to comply with the October 2005 approval conditions, including the use of permeable materials. Due to the poor soil conditions on the site, permeable surfaces are not feasible; therefore, the Applicant determined the best option is to regrade the entire site to allow for code compliant drainage and water treatment. The new grading allows for all of the water that touches the site to be treated through bio-swales located in the parking lot and street-side planters along Palawan and Admiralty Ways.

Signage

The Applicant is not requesting any signage consideration at this time and will provide a separate signage submittal for approval at a later date.

STAFF REVIEW

This returning submittal is in response to the conditions placed on the Applicant in DCB #05-020-B, which granted approval of the Jamaica Bay Inn redevelopment proposal and required Applicant to return to the DCB for review and approval of itemized design details. The Applicant has provided the additional information on and/or revisions to public access issues, design feature embellishment and grade site plan issues specified in the DCB conditions. Additionally, landscaping and lighting details were provided. The information and revisions are in conformance with the *Specifications and Minimum Standards of Architectural Treatment and Construction*.

The Department recommends APPROVAL of DCB #05-020-B, as submitted.

SHK:CM:ks





June 19, 2008

Santos H. Kreimann Acting Director

> Kerry Silverstrom Chief Deputy

TO:

Design Control Board

FROM:

Santos H. Kreimann, Acting Director

SUBJECT:

AGENDA ITEM 4B - CHACE PARK PROPOSED EXPANSION -

PREFERRED CONCEPT PLAN

Item 4B on your agenda is a presentation by Keith Gurnee and Donald Sibbett of RRM Design Group of the Preferred Concept Plan for the expanded Chace Park. RRM Design Group is the Department's urban design consultant tasked with developing a master plan for Chace Park.

This refined design shows the location of the new buildings (community room, boat storage, and yacht club), picnic facilities, walk paths, etc. Messrs. Gurnee and Sibbett will present the Preferred Concept Plan in a PowerPoint presentation and will thereafter answer any questions you might have.

SHK:ks





June 19, 2008

Santos H. Kreimann Acting Director

Kerry Silverstrom Chief Deputy

TO:

Design Control Board

FROM:

Santos H. Kreimann, Acting Director

SUBJECT: AGENDA ITEM 5A - PARCEL 50 - WATERSIDE MARINA DEL REY.

4700-4786 ADMIRALTY WAY - DCB #08-006

Item 5A on your agenda is a submittal from Caruso Affiliated (Applicant) for a Sign Program for Waterside Marina del Rey (Waterside). Applicant was before your Design Control Board (hereafter either DCB or your Board) in February 2005 with a multi-tenant sign package and a full Sign Program, but only the sign package was approved. Applicant also seeks after-the-fact approval of various existing both permanent and temporary vinyl window graphic tenant signage and approval of freestanding sign holders.

Sign Program

The Applicant is proposing a Sign Program for the tenants at the Waterside shopping center. This program will act as a standard, not only for the Applicant to evaluate any future tenant proposed sign requests, but also for facilitating your Board's approval of any such signage. The program covers tenant signage, acceptable sign treatments, prohibited sign types, primary identification signs, sign placement and lighting, hours of illumination, and fabrication criteria. The program also provides for window-mounted tenant identification signage, in addition to the upper facade-mounted sign on both the front and rear of each business and a blade sign. In addition, the program would allow for temporary "coming soon" graphics to be mounted on a tenant's storefront window.

After-The-Fact Signage Approval

The Applicant is seeking after-the-fact approval of various permanent and temporary window-mounted self-adhesive graphics. Permanent tenant identification signs were installed primarily to keep customers walking on the sidewalk informed of the stores' identities, particularly where façade-mounted signage may not be visible to pedestrians below because of existing awnings. Temporary tenant identification and "opening soon" signs were installed for tenants awaiting permanent sign approval. Also, Applicant's Waterside logo signs were installed on vacant storefronts.

Temporary Signs

The Applicant is requesting after-the-fact approval of the following existing temporary, self-adhesive, vinyl window graphic signs:

Spaces A.19 and C.6 – Waterside Marina del Rey Corporate Logo

Each of these vacant retail spaces contain two identical signs consisting of the word "WATERSIDE" over the words "marina del rey", with the signature wave-like "W" in the background. There is one sign on each of the glass double-doors. These signs measure approximately 9.75" high by 24" wide and would be removed upon installation of new tenant signage approved by your Board and the Department of Regional Planning (DRP).

• Space C.7.2 – BCBGMAXAZRIA

This graphic on a storefront glass panel consists of the words "BCBGMAXAZRIA" over "Opening" and "Spring 2008". The entire sign area measures approximately 21.25" high by 60" wide. Approval of this sign is requested until permanent tenant identification signage is installed.

Space C.7.3 – Waterside Marina del Rey Corporate Logo

This vacant retail space contains one existing, vinyl graphic on a storefront glass panel consisting of the word "WATERSIDE" over the words "marina del rey", with the signature wave-like "W" in the background. This sign measures approximately 19.5" high by 48" wide and would be removed upon installation of new tenant signage approved by your Board and DRP.

• Space C.7.4 – The Counter

This graphic on a storefront glass panel consists of the words "THE COUNTER" and "CUSTOM BUILT BURGERS™" over "Opening" and "Summer 2008". The entire sign area measures approximately 19" high by 48" wide. Approval of this sign is requested until the restaurant's estimated mid August 2008 opening.

Vacant Space Door Graphics

Applicant wishes to display the Waterside Marina del Rey corporate logo graphic on each of the double glass doors of vacant units. The signs would each consist of the word "WATERSIDE" over the words "marina del rey", with the signature wave-like "W" in the background. Applicant requests approval to mount these signs on the doors of vacant units without returning to the DCB each time. These signs would be removed once new tenant signage approved by your Board and DRP has been installed.

Permanent Signs

The Applicant is requesting after-the-fact approval of existing permanent, self-adhesive, vinyl window graphics as follows:

Space A.2 – Carlton Hair

This tenant has DCB-approved storefront and rear façade-mounted signage reading "CARLTON HAIR". Applicant is requesting approval of two signs reading "CARLTON HAIR", each mounted on the storefront glass panels flanking the double-door entrance. The signs each measure approximately 5.75" high by 28" wide.

• Space A.5 – H.P. Swimwear

This tenant has DCB-approved front façade-mounted signage reading "H.P. Swimwear". Applicant is requesting approval of two signs reading "H.P. Swimwear" with a logo above and below the name, each mounted on the storefront glass panels flanking the double-door entrance. The signs each measure approximately 11.75" high by 24" wide.

• Space A.10 – Theodore Man

This tenant does not have any façade-mounted business identification signs, but is requesting approval of one sign reading "THEODORE MAN" over the words "BEVERLY HILLS" mounted on the storefront glass panel. The sign measures approximately 13.5" high by 49" wide.

Space A.11 – Chipotle Mexican Grill

This tenant has DCB-approved façade-mounted signage reading "Chipotle" over the words "MEXICAN GRILL" along the frontage and "Chipotle" along the rear of the restaurant. Applicant is requesting approval of one sign reading "Chipotle" mounted on one of the glass double-doors. The sign measures approximately 6.5" high by 21" wide.

• Space A.12 – Universal Jewelers

This tenant has DCB-approved façade-mounted signage reading "Universal Jewelers" along the storefront and "Universal" over the word "Jewelers" at the rear of the property. Applicant is requesting approval of two business identification graphics reading "Universal Jewelers" over the hours of operation, one on each of the glass double-doors. Each sign measures approximately 11.5" high by 20" wide.

• Space A.13 - Chico's

This tenant has DCB-approved façade-mounted signage reading "CHICO'S" along the storefront and rear of the property. Applicant is requesting approval of two signs reading "CHICO'S" over the tenant's internet address, "WWW.CHICOS.COM.", mounted on each of the storefront glass panels flanking the double-door entrance. Each of the signs measure approximately 5.5" high by 22.5" wide.

• Space A.21 – Jill Roberts

This tenant has a DCB-approved front façade-mounted sign reading "JILL ROBERTS" with the logo "JR" on both sides of the name. Applicant is requesting approval of two signs, each reading "JILL ROBERTS" over the "JR" logo, mounted on both doors of the glass double-doors. The signs measure approximately 9" high by 25" wide each.

Space B.1 – White House Black Market

This tenant has DCB-approved front and rear façade-mounted signage, as well as a blade sign along the storefront. The signs read "WHITE" over the word "HOUSE" and "BLACK" over the word "MARKET". Applicant is requesting approval of four existing graphics reading "WHITE" over "HOUSE" and "BLACK" over "MARKET" over the tenant's internet address, "whiteandblack.com", each mounted on a storefront glass panel. The signs each measure approximately 8" high by 28" wide.

• Space B.4 – Theodore

This tenant does not have any façade-mounted business identification signage. Applicant is requesting approval of four graphics reading "THEODORE" over the words "BEVERLY HILLS", each mounted on a storefront glass panel. The signs each measure approximately 10" high by 21" wide.

Freestanding Sign Holders

The Applicant is requesting to install throughout the center ten freestanding sign holders permanently affixed to the ground. The purpose of these sign holders will be to increase awareness of store locations, center hours, center events, community events and specific retail offerings available within the shopping center. The Applicant requests approval to change signs within the holders without further DCB approval.

STAFF REVIEW

Sign Program

The Applicant's proposed Sign Program is a revision of the one submitted in February 2005 but not approved. This Sign Program will function as the Applicant's guideline for tenant signage within the shopping center, including façade and window-mounted signs and blade signs. It covers acceptable sign treatments, prohibited sign types, primary identification signs, sign placement and lighting, hours of illumination, and fabrication criteria.

Generally, the Applicant's Sign Program is acceptable, as it essentially incorporates the sign elements already approved by your Board as implemented in various existing and already-approved tenant signs. However, staff recommends a few key revisions in order to clarify what may or may not be permitted. First, the "Submission and Review

Process" section should clearly indicate approvals from the DCB and DRP are required before any tenant identification or any other exterior signage may be installed. In addition, language should be included that an additional tenant identification façade sign will require a variance from DRP, as only one business identification sign on a building façade is permitted by the *Revised Permanent Sign Controls and Regulations* (Sign Controls) and Section 22.52.790 of the Los Angeles County code, Title 22, Zoning.

Staff also recommends the incorporation of the temporary Waterside corporate logos (used on vacant storefronts) into the Sign Program, so they may be installed and removed at the Applicant's discretion without further approval from your Board. With respect to all window graphics, temporary or otherwise, staff recommends that only one window graphic for business identification purposes be allowed on one glass panel to be determined on a case-by-case basis and that the graphic take up no greater than 25% of the panel upon which it is placed. At a minimum, this recognizes the need for additional business identification for pedestrian traffic. Staff believes this one window-mounted business identification sign should be permissible even if a blade sign already exists.

Staff believes adoption of the Sign Program will help eliminate the frequent occurrences of after-the-fact sign approvals sought by the Applicant.

Additional Tenant Identification Signage

According to the Sign Controls, only one business identification sign is allowed per business per frontage; therefore, the addition of business identification signs other than what is allowed by the existing standards would be inconsistent with existing regulations. The Department, however, will support the vinyl window signage request so long as only one additional business identification sign on one panel is considered. Additionally, the Department recommends that the additional business identification signage must take up no greater than 25% of the glass panel space. Your Board's approval of this additional signage will require the applicant to apply for a variance through DRP, according to Section 22.56.260 of the Los Angeles County code, Title 22, Zoning.

Temporary Signs

So long as the existing temporary corporate logos (Waterside) and business identification graphics (The Counter, BCBGMAXAZRIA) are brought into compliance with the above-stated standards for window graphics, the Department will support them. Furthermore, the Department recommends allowing the Applicant to install temporary corporate logos on vacant tenant storefronts without further DCB review, provided the logos are included in the Sign Program and are consistent with the criteria specified herein. Notwithstanding, the Applicant will need to apply to the DCB for a permanent window graphic along with other permanent business identification.

Freestanding Signs

The freestanding signs proposed by the Applicant are not permitted by Los Angeles County code. If approved, therefore, a variance from DRP would be required. However, the Department feels the freestanding signs are unnecessary, as sign kiosks already exist throughout the center that can serve the same purposes of increasing the awareness of store locations, center hours, center events, community events and specific retail offerings available within the shopping center. It is noted that these kiosks will need to return to your Board for consideration, as our records do not indicate a prior DCB approval, and currently display off-site product advertisements, which advertisements are specifically not allowed by County code and about which DRP has issued a Notice of Violation that Applicant needs to deal with.

The Department recommends the following for DCB #08-006, with the condition that the Applicant obtain further review and approval from the Department of Regional Planning:

- 1. <u>APPROVAL</u> of the temporary corporate graphics, provided they are included in the Sign Program, limited to one glass panel only, and sized to take up no more than 25% of the glass panel upon which they are mounted. Installation would not require further DCB approval;
- 2. <u>APPROVAL</u> of the temporary business identification and "coming soon"-style graphics, provided they are limited to one glass panel only and sized to take up no more than 25% of the glass panel upon which they are mounted:
- 3. <u>APPROVAL</u> of only one additional window-mounted business identification sign per tenant, limited to 25% of the glass panel upon which the sign is mounted, no matter if a blade sign exists;
- 4. **DENIAL** of the freestanding signs; and
- 5. <u>REQUIRE</u> Applicant to return to the DCB for after-the-fact consideration of the sign kiosks.

SHK:CM:ks





June 19, 2008

Santos H. Kreimann Acting Director

> Kerry Silverstrom Chief Deputy

TO:

Design Control Board

FROM:

Santos H. Kreimann, Acting Director

SUBJECT: AGENDA ITEM 5B - PARCEL 141 - MARINA BEACH MARRIOTT

HOTEL, 4100 ADMIRALTY WAY - DCB #08-007

Item 5B on your agenda is an after-the-fact submittal from the Marriott Hotel (Applicant) for the removal of three coral trees at the Marina Beach Marriott Hotel located at 4100 Admiralty Way.

Background

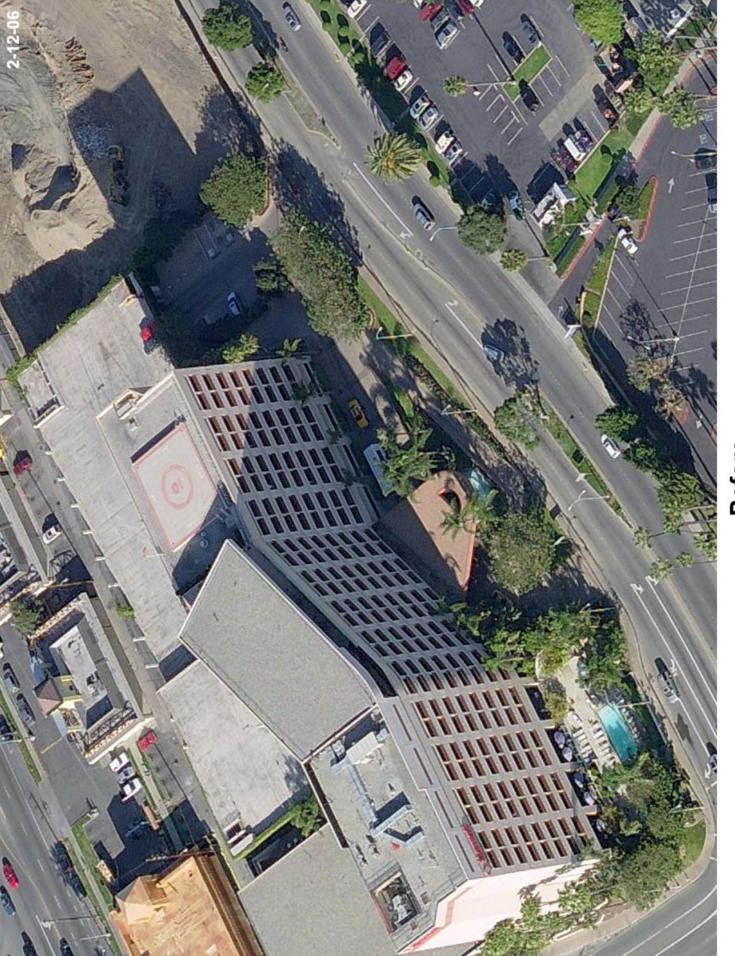
On December 1, 2007, a large coral tree fell during strong winds. It was located quite close to the exit driveway in the landscaped area fronting Admiralty Way between the entrance and exit driveways of the Marina Beach Marriott. The tree landed on Admiralty Way, blocked the exit driveway and sidewalk, and interfered with traffic. Two other coral trees remained in the same landscaped area but on the other end near to the entrance driveway. The Applicant subsequently received advice to remove the two remaining coral trees given their similar age and condition to the one that fell. The Applicant removed the remaining trees and allowed the surrounding tall fescue grass (festuca arundinacea) to grow over the area once occupied by the trees.

STAFF REVIEW

According to the Specifications and Minimum Standards of Architectural Treatment and Construction, landscaping, including layout, plant material and quantity, as well as areas to be used, shall be subject to approval by the Department and your Board. The Department supports the Applicant's request for retroactive approval of the removal of the three coral trees due to their condition and age, making them likely candidates to fall, and their replacement with grass, which is aesthetically pleasing and uncluttered and also allows for greater visibility for vehicles entering and exiting (see attached photos of original condition with trees and revised condition with grass).

The Department recommends <u>APPROVAL</u> of DCB #08-007, as submitted.

SHK:CM:ks Attachments (3 photos)













Santos H. Kreimann Acting Director

Kerry Silverstrom
Chief Deputy

June 19, 2008

TO:

Design Control Board

FROM:

Santos H. Kreimann, Acting Director

SUBJECT:

AGENDA ITEM 6A - TEMPORARY PERMITS ISSUED BY DEPARTMENT

Item 6A on your agenda provides an opportunity to advise your Board of permits issued by the Department for temporary banners, signs, and tents. Since our last report, the Department issued the following:

TP #08-005 - Temporary permit for two leasing signs at Marina Professional Building. The signs have been permitted from June 2, 2008 through July 3, 2008.

TP #08-006 - Temporary permit for 11 signs in various locations throughout the northeast Marina for the 2008 Marina del Rey Boat Show. The signage was permitted from June 9, 2008 through June 15, 2008.

Copies of the permits are attached.

SW:CM:CE Attachments (2)





May 21, 2008

Santos H. Kreimann Acting Director Kerry Silverstrom Chief Deputy

Mr. Wayne Pridgen Hilton & Hyland 250 N. Canon Drive Beverly Hills, CA 90210

TEMPORARAY SIGNS AT MARINA PROFESSIONAL BUILDING (P-75) (TP-08-005)

Dear Mr. Pridgen:

By means of this letter, Hilton & Hyland, is permitted to mount two (2) 3-foot high by 6-foot wide temporary wood signs on the front lawn of their premises at 4560 Admiralty Way. The signs will be made of wood with a white background stating "Medical Space for Lease – Suites Available (310) 301-6523 Leasing Agent" in 3-inch red, white, and blue lettering. One sign will be placed on the lawn facing Admiralty Way and the other will be placed on the lawn facing Lincoln Blvd. The temporary signs will be free standing on wooden poles.

The signs are permitted from June 2, 2008, to July 3, 2008. The signs must be removed by noon on July 4, 2008. Failure to remove the signs by this time will result in their removal and storage by the County of Los Angeles at your expense.

If desired, one consecutive 30-day extension may be granted, provided that the request for such is made in writing to the Department before the original permit expires. If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, ACTING DIRECTOR

Charlotte Miyamoto, Chief

Planning Division

SW:CM:CE cc: Wayne Schumaker Steve Green Jason Rechlecki Mark Spiro Lynn Atkinson Jules Trefler





June 9, 2008

Santos H. Kreimann Acting Director Kerry Silverstrom Chief Deputy

Mr. Duncan McIntosh LAX Coastal Area COC 6151 W. Century Blvd, Ste. 514 Westchester, CA 90045

2008 BOAT SHOW TEMPORARY SIGNAGE (TP 08-006)

Dear Mr. McIntosh.

This letter, in conjunction with your permit from our Community and Marketing Services Division, Permits Section and our receipt of the appropriate letters of concurrence from affected adjacent lessees, permits you to place the following temporary signage within the Marina for the 2008 Marina del Rey Boat Show:

- One 3' x 6' white vinyl "Marina del Rey Boat Show" banner with red and blue text in the grass area at the front (east entry) of Burton Chace Park (A-1 on submitted site plan);
- One 3' x 6' white vinyl "Marina del Rey Boat Show" banner with red and blue text at the southwest corner of Admiralty Way and Mindanao Way (A-2 on submitted site plan);
- Two 2' x 3' blue vinyl "Boat Show Parking" barricade-mounted signs with white text at the entry to County Lot #5 (Parcel UR, B-1 and B-2 on submitted site plan);
- One 2' x 3' blue vinyl "Boat Show Parking" barricade-mounted sign with white text at the southwest corner of Admiralty Way and Mindanao Way (B-3 on submitted site plan);
- One 2' x 3' blue vinyl "Boat Show Parking" barricade-mounted sign with white text at the southwest corner of Admiralty Way and Fiji Way (B-4 on submitted site plan);
- One 2' x 3' blue vinyl "Boat Show Parking" barricade-mounted sign with white text at the Public Launch Ramp entrance, 13477 Fiji Way (B-5 on submitted site plan);
- Two 2' x 3' blue vinyl "Boat Show Parking" barricade-mounted signs with white text at the Admiralty Way entry to the Trizec Towers parking garage (B-6 and B-7 on submitted site plan). These signs may be installed only after County Lots 4 and 5 have substantially filled:
- One 2' x 3' blue vinyl "Boat Show Parking" barricade-mounted sign with white text at the entry to County Lot #4 (Parcel 49M, B-8 on submitted site plan); and
- One 2' x 3' white laminated "Pump Out Station Closed" barricade-mounted sign with black text at the pump out station located at the 4-Hour Zone of the transient docks at Burton Chace Park (C on submitted site plan).

Boat Show Temporary Signage June 9, 2008 Page 2 of 2

The following stipulations apply:

- 1. Signs A-1 and A-2 are permitted from June 9, 2008 through June 15, 2008 only;
- 2. Signs B-1, B-2, B-3, B-4 and B-5 are permitted from June 12, 2008 through June 15, 2008 only;
- 3. Signs B-6 and B-7 are permitted from June 14, 2008 through June 15, 2008 only. These signs may be installed only after County Lots 4 and 5 have substantially filled;
- 4. Sign C is permitted from June 9, 2008 through June 15, 2008 only;
- 5. There is to be no tethering or cabling of signs to poles without the express written consent of the pole owner (e.g., City of Los Angeles, Southern California Edison); and
- 6. All barricade signs are to be removed and stored each night.

The signage is permitted only during the dates specified above. All signage must be removed by nightfall on June 15, 2008. Failure to remove the signage by this time will result in its removal and storage by the County of Los Angeles at your expense. Should you have any further questions or requests, please contact Cesar Espinosa, at 310-305-9530.

Very truly yours,

SANTOS H. KRIEMANN, ACTING DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SW:CM:CE

cc: Wayne Schumaker
Lynn Atkinson
Jason Rechlecki
Steven Green
Mark Spiro
Jose Mata
Vivian Sanner
Jules Trefler
Sal Jannotti



äHarbors

Santos H. Kreimann Acting Director

> Kerry Silverstrom Chief Deputy

June 19, 2008

TO:

Design Control Board

FROM:

Kerry Swelston for Santos H. Kreimann, Acting Director

SUBJECT: AGENDA ITEM 6B - ONGOING ACTIVITIES REPORT

BOARD ACTIONS ON ITEMS RELATING TO MARINA DEL REY

On its May 20 agenda, the Board approved Phase II of the Marina del Rey Boathouse Refurbishment Project, which predominantly involves bringing the second and third floors of the facility into compliance with the Americans with Disabilities Act.

Also on the May 20 agenda, the Board authorized a lease amendment for Parcel 65R (UCLA Boathouse) for a ten-year term ending February 28, 2017, which readjusted the total annual rent from \$13,759 to \$16,000 per year, with a Consumer Price Index increase to commence on March 1, 2012.

On May 13, the Board approved a two-year agreement for the operation of the Marina del Rey Summer Shuttle Service, with two one-year renewal options, using up to \$50,000 per year for the operation of the Shuttle Service from Fourth Supervisorial District's Proposition A funds.

At its May 6 meeting, the Board approved the Sewer System Management Plan (SSMP) for the Marina Sewer Maintenance District as developed by the County's Department of Public Works. As the operator of the Marina sewer system, the Department of Public Works was required to develop and present an SSMP to the Board for approval by May 9, 2009 pursuant to State Water Resources Control Board Order No. 2006-0003. A copy of the Marina Sewer Maintenance District SSMP can be found by accessing the Board of Supervisors' Statement of Proceedings (http://search.co.la.ca.us/bossop/) and putting in the date 05/06/2008; once the May 6, 2008 agenda has been accessed, click on "See Supporting Document" after scrolling down to item #68.

REGIONAL PLANNING COMMISSION'S CALENDAR

A Department of Regional Planning representative will be present at your meeting to discuss items scheduled for Regional Planning Commission consideration.

Design Control Board 6B - Ongoing Activities Report June 19, 2008 Page 2

LOCAL COASTAL PROGRAM PERIODIC REVIEW UPDATE

There is nothing to report.

SMALL CRAFT HARBOR COMMISSION MINUTES

The draft Small Craft Harbor Commission minutes for the May 2008 meeting are attached. The June 2008 meeting of the Small Craft Harbor Commission was cancelled.

MARINA DESIGN GUIDELINES UPDATE

The seventh and final meeting of the Marina del Rey Design Guidelines Task Force was held on May 12, 2008, during which the Draft Guidelines prepared by RRM Design Group were reviewed. A Draft Design Guidelines document will be available for public review beginning July 17, 2008. Presentation of the Draft Design Guidelines to the Design Control Board by RRM Design Group is scheduled for August 28, 2008.

REDEVELOPMENT PROJECT STATUS REPORT

Attached is a copy of the project status report providing details and the current status of projects in the redevelopment process in the Marina. Copies of this report are also available at the Lloyd Taber-Marina del Rey Public Library and on the Department's web site (marinadelrey.lacounty.gov).

SHK:CM:ks Attachments (2)

SMALL CRAFT HARBOR COMMISSION MINUTES May 14, 2008

Commissioners Present

Russ Lesser, Chairman; Vanessa Delgado, MPA, Vice-Chairman; Albert Landini, Ed.D

Department of Beaches and Harbors

Santos H. Kreimann, Acting Director

County Staff

Thomas Faughnan, Principal Deputy County Counsel; Dusty Crane, Community and Marketing Division; Beverly Moore, Executive Director, Marina del Rey CVB; Sergeant Tony Gonzales and Deputy Rochford from the Sheriff's Department.

CALL TO ORDER, ACTION ON ABSENCES AND PLEDGE OF ALLEGIANCE

Chairman Lesser called the meeting to order at 9:42 a.m. The Commissioners, staff and members of the public stood and recited the Pledge of Allegiance.

ACTION ON ABSENCES

Chairman Lesser asked why there has to be a motion to excuse a Commissioner's absence. Mr. Faughnan replied if a Commissioner has too many unexcused absences that could be grounds for dismissal from the Commission. Mr. Faughnan stated he would explain the ordinance regarding unexcused absences at the next meeting.

A motion was made by Commissioner Landini and Seconded by Vice Chair Delgado to excuse the absences of the two Commissioners. This motion was unanimously approved. Are you sure? I remember the chair said we won't excuse them. Verify again

APPROVAL OF MINUTES

Chairman Lesser opened the floor to public comments.

Mr. John Nahhas commented the March minutes did not reflect a movie presentation that was shown by two boaters, and commented an addendum Mr. Nahhas submitted was not included as an attachment to the minutes.

Mr. Faughnan stated the minutes are supposed to reflect the actions taken by the Commission, not everything said at the meeting. However, it is within the prerogative of the Commission to include any relevant materials in the minutes.

Chairman Lesser stated the Commission would not get into the position of attaching every addendum to the minutes, which can be reviewed in the Commission's files.

Mr. John Rizzo commented the minutes are too short to convey the substance of a topic being discussed.

A motion was made to withdraw a prior motion to approve the March minutes, and hold the minutes for approval to the next meeting.

A motion was made by Chairman Lesser and Seconded by Vice Chair Delgado to approve the minutes from the April 16 meeting. This motion was unanimously approved.

REGULAR REPORTS

ITEM 3a: Marina Sheriff - Crime Statistics

Sergeant Tony Gonzales spoke about the crime statistics on the waterside. He called attention to the increase in grand theft activity. By the end of May, the Sheriff's bicycle patrol will be operational, which should reduce grand theft incidents.

Chairman Lesser opened the floor to public comments.

Mr. Rick Ruskin commented on the lack of stop signs at the Waterside Shopping Center parking lot.

Mr. Rizzo asked that the form used by the Sheriff to report crime statistics list the locations of the crimes, which would enable trends to be spotted.

Mr. Nahhas asked Mr. Faughnan if he had a chance to look into a method that would allow the lessees to report unlawful detainers to the Commission.

Mr. Faughnan stated the Department sent out letters and forms to the lessees to report unlawful detainer actions.

Chairman Lesser commented he would like to see a 13 month rolling average of crime statistics.

Deputy Rochford commented there was an increase in permits. However, the actual number of liveaboards is still way higher and that does not correspond to the number of permits issued.

ITEM 3b: Marina del Rey and Beach Special Events

Dusty Crane reported on the increase in activities due to the onset of summer. Activities include bird watching, harbor kayaking program, sunset sailing races, Fisherman's Village concerts, and the Venice body building contest. On May 23rd, the beach shuttle will run on Friday, Saturday and Sunday.

In addition, Ford Motor Company will provide the Los Angeles County Lifeguards with 45 hybrid vehicles. Mr. Kreimann and Chairman Lesser acknowledged the hard work of Dusty and her staff in securing the 45 vehicles through a sponsorship with Ford.

ITEM 3c: Marina del Rey Convention and Visitors Bureau

Beverly Moore reported on the ongoing media relations program. The Convention and Visitors Bureau pitches stories to various media and invites the media to tour and write about Marina del Rey. Recently, Fortune Small Business magazine designated Marina del Rey as the number four place to launch a small business in the U.S. In addition, L.A. Brides Magazine published a front page feature on weddings in Marina del Rey. Also, as a result of the outreach to the American Sailing Association, Marina del Rey will receive a two page spread in the summer edition of the magazine.

ITEM 4: Old Business

There was no old business.

ITEM 5a: Approval of Parcel 53 (the Boatyard) amendment number 14.

This item pertains to a decennial rent adjustment that was completed in February 2002, however, the document was never executed. The lessee has been paying the proper rent since 2002, and the Department wants to memorialize the agreement at this time.

Commissioner Landini asked for clarification on the percentage rent schedule, and Mr. Kreimann provided an explanation to Commissioner Landini.

Chairman Lesser opened the floor to public comments.

Mr. Nahhas suggested the Commission ask for a performance evaluation of lessees for other rent negotiation items that will come before the Commission.

A motion was made by Vice Chair Delgado and Seconded by Commissioner Landini to approve item 5a. This motion was unanimously approved.

ITEM 5b: Approval of policy for setting up slip rents and liveaboard charges for Parcel 47.

This item pertains to adopting a methodology to increase the slip rates of Parcel 47 to be in the average market range. Currently, the slip rates are in the lower portion of market rates.

Mr. Kreimann showed a Powerpoint presentation of the methodology used to establish the proposed slip rates.

Commissioner Landini asked for additional information regarding how the weighted average was calculated.

Vice Chair Delgado commented that a lot of thought went into creating the methodology.

Mr. Kreimann stated that comments made at this meeting will be incorporated into the Board Letter that will be sent to the Board of Supervisors.

Chairman Lesser opened the floor to public comments.

Mr. Nahhas asked for seated time, provided by Lynne Shapiro. Chairman Lesser granted Mr. Nahhas six minutes to speak.

Mr. Nahhas commented that 'similar age' of docks has not been brought up previously. However, there are other items that should be considered, such as amenities and proximity. Mr. Nahhas spoke about value, driving performance, and using a cost recovery model.

Mr. Rizzo stated that 90% of the problems in the marina is due to market pricing and spoke of the County getting a fair return on the land.

Mr. Ruskin commented it is important to consider the amenities at the different marinas, and spoke about a possible increase in abandoned boats in the 20' to 25' range due to the state of the economy.

Mr. Darrell Steffey commented the marina's focus should not only be to consider revenue to the County, but also to maximize the availability of accessible, affordable boating and recreational activities to the

Small Craft Harbor Commission Minutes, May 14, 2008

Page 4

public. Mr. Steffey suggested the Commission and Department should, prior to increasing slip fees, reevaluate the pricing of boat slip fees and rental fees charged by marine operators, require all marina

operators to submit a report on how they arrived at the slip rental rate, and conduct slip rate comparisons.

Mr. Dave Macnamera told the Commissioners he was evicted from his end tie slip at Marina City Club for no reason. Mr. Macnamera fought the eviction in court, and lost the case. Currently, his boat is moored at the transient dock for seven days. Chairman Lesser asked that background information on this case be reported at the next meeting.

Mr. David Levine, president of the Marina del Rey Lessees Association, spoke about the concept of fair market value, price controls, opined that the concept of cost recovery is inappropriate, and voiced support for the methodology the County is proposing for Parcel 47 slip pricing.

Mr. Eric Chumsky spoke about fair market values of slips, the supply of slips, the value of liveaboards to the marina, and maintenance fees.

Ms. Carla Andrus spoke about subsidizing slips, an artificial shortage of slips, and ADA compliance.

Mr. Steffey spoke about slip fee increases and maximizing profits.

Chairman Lessor asked for comments from the Commissioners.

Commissioner Landini commented that state legislation has to be changed to get renter protection for boat slip rentals, and asked that a cost recovery model be considered as an alternative to market rate pricing.

Mr. Kreimann stated one of the changes that will be made to the Board Letters will be to incorporate comments of differing viewpoints, ensuring the Board is fully aware of alternatives.

Vice Chair Delgado voiced support of the methodology presented.

Chairman Lesser commented the proposal presented is fair to taxpayers and slip renters.

A motion was made by Chairman Lesser and Seconded by Vice Chair Delgado to approve item 5b, with the proviso that a statement be added in the Board Letter stating a cost recovery option. This motion was unanimously approved.

ITEM 6: Staff Reports

There is an issue relating to the concert series with the business practices of the entertainment industry and the County. The Board passed a motion to allow production of the concerts to move forward, and asked the Department for input on new policies and procedures to reconcile the business practices of the entertainment industry and County.

The fuel dock proposal will be heard at Regional Planning, as well as other items including applications for the sale of alcoholic beverages.

The former operator at the Parcel 77 hoist abandoned operations. The Department made emergency arrangements with Seamark to launch and haul boats for tenants at Parcel 77 dry storage.

There are no meeting minutes for the Design Control Board.

Chairman Lesser opened the floor to public comments.

Ms. Lynne Shapiro commented that residents who live on Via Marina were not properly noticed about the sewer project. This project will affect 1000 residents for one year, and the project should be placed on the beach, not Via Marina.

Mr. Kreimann stated the City of Los Angeles will meet with the County to get easements for the project, and offered to provide the dates and locations of public meetings so affected residents will have the opportunity to participate.

Mr. Mike Leneman commented that he sells trailerable folding trimaran boats and is unable to secure rental space in Mast-Up Storage.

Mr, Kreimann stated due to the width of the trimaran boats, it is not possible to place these boats inside the storage row. However, certain exterior spaces were identified as being wide enough to accommodate trimaran boats. Chairman Lesser asked the Department to look into the matter and determine if anything can be done to accommodate the trimaran boats.

Mr. Ruskin commented on Mast-Up Storage and the proposed construction of additional storage.

Ms. Helen Garret spoke about the tenants at Capri Apartments not yet having leases. Mr. Kreimann explained he had discussions with the Community Development Commission and Mr. Gardner regarding the status of leases for the tenants at Capri Apartments, and was told that rent credit letters were mailed out to the tenants.

Mr. Rizzo spoke about corruption at a hospital and in the marina. Mr. Rizzo also mentioned the following points: make the meeting minutes more detailed, have the Sheriff provide historical crime data, the park to be built for the last 27 years being a disgrace, information from the Department of Beaches and Harbors being received on a timely basis, availability of the agenda for the Commission meeting one week in advance, leases in the marina not being transparent, and redoing the Coastal Plan.

Mr. Bill Vreszk requested details about an article that appeared in the Argonaut newspaper regarding an alleged breach of contract by Mr. Ring and Bar Harbor.

Mr. Kreimann responded that the Department met with Mr. Ring, who stated the project will move forward. Another meeting was being arranged with Mr. Ring to determine the next steps.

Mr. David Barish stated Mr. Ring is in breach of section 5.5.4 of the lease.

Chairman Lesser asked the Department for a report on the status of the alleged breach of the lease for Bar Harbor.

Mr. Nahhas stated the Commission is broken, and has historically provided bad information and bad recommendations. The Sunset Review Board is the County's way of assessing how the Commission functions; Mr. Lin was absent four of the last nine months, and Mr. DeBlanc has been absent twice out of the last three months. The Commission is receiving biased and filtered information from the Department of Beaches and Harbors.

Mr. Nahhas also stated he didn't think Chairman Lesser was functioning properly, as evidenced by Chairman Lesser's comment; "County came up with a system that is overly fair."

Small Craft Harbor Commission Minutes, May 14, 2008 Page 6

Chairman Lesser responded that was his opinion.

Mr. Nahhas stated he told the County Board of Supervisors about a yacht broker who gave cash to a dockmaster to procure a boat slip for his clients. Mr. Nahhas also spoke about 50% slip price increases and 50% reductions in boat slips, and that the Commission has not figured out what is going on. Mr. Nahhas said, after speaking with Mr. Steve Napolitano, that a boating representative would be at the Commission meetings. Mr. Nahhas also stated the Commission needs to have qualified members who know something about boating and waterways.

Mr. Goldbrier stated there is nothing wrong with double wide boat slips.

Mr. Steffey clarified the slips in Anchorage 47 were owned and managed by a separate business entity, which had both yacht club members and the public as slip tenants, and had nothing to do with yacht club fees.

Mr. Steffey also spoke about 16 year old Zack Sunderland, who is planning a solo trip around the world in a 36' sailboat.

Mr. Ruskin commented that Chairman Lesser is fair, and spoke about all leased property being owned and managed by the County.

Chairman Lesser stated the government is inefficient at construction and redevelopment.

Ms. Particia Ray spoke about violation of her civil rights, selective enforcement, and discrimination.

Chairman Lesser stated the Commission has no authority over this matter, and suggested Ms. Ray hire an attorney.

ADJOURNMENT

Chairman Searcy adjourned the meeting at 12:05 p.m.

Respectfully submitted by:

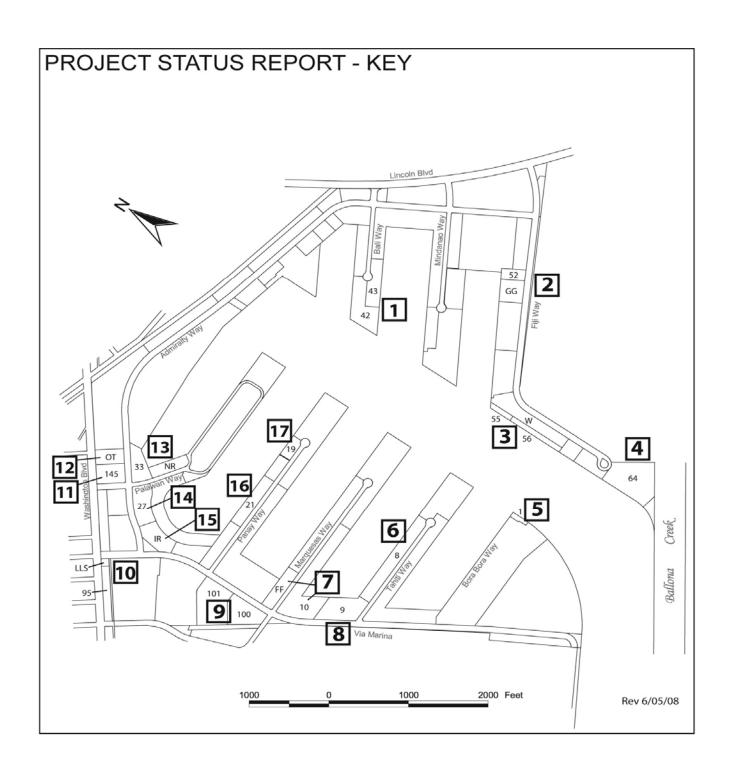
R. L. Frisch on behalf of the Commission Secretary

Marina del Rey Redevelopment Projects Descriptions and Status of Regulatory/Proprietary Approvals As of June 11, 2008

Iap Key	Parcel No Project Name/Lessee	Lessee Name/ Representative	Redevelopment Proposed	Massing and Parking	Status	Regulatory Matters
	42/43 - Marina del Rey Hotel/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* Complete renovation	No changes	Proprietary term sheet under negotiation Regulatory to be determined	
	52/GG Boat Central/ Pacific Marina Development	Jeff Pence	* 367-vessel dry stack storage facility * 30-vessel mast up storage space * Sheriff boatwright facility	Massing 70' high boat storage building partially over water and parking with view corridor Parking all parking required of the project to be located on site, public parking to be replaced on Parcel 56	Proprietary term sheet approved by BOS on July 2006; SCHC approved Option March 2007; BOS approved Option May 2007 Regulatory DCB, on May 2007 (continued from March 2007 meeting; April meeting cancelled) DISAPPROVED project. Regional Planning application in preparation.	LCP amendment to allow proposed use and to transfer Publ Facility use to another parcel
	55/56/W Fishermans Village/ Gold Coast	Michael Pashaie/ David Taban	* 132-room hotel * 65,700 square foot restaurant/retail space * 30-slip new marina * 28 foot-wide waterfront promenade	Massing Nine mixed use hotel/visitor-serving commercial/retail structures (eight are 1 or 2-story and one 60' tall hotel over ground floor retail/ restaurant), parking structure with view corridor Parking all parking required of the project to be located on site; must include parking for adjacent Parcel 61 lessee (Shanghai Reds) and replacement parking from Parcel 52	Proprietary lease documents approved by BOS December 2005 Regulatory DCB hearing May 2006, item continued; approved in concept July 2006. Regional Planning application filed May 2007	Shared parking analysis
	64 - Villa Venetia/ Lyon Capital	Frank Suryan/ Mark Kelly	* 479-unit residential complex (includes 263 apartments and 216 condominium units) * 3,000 square-foot accessory retail space * 18-slip marina with water taxi slip * 28 foot-wide waterfront promenade and parkette	Massing Three buildings, two that are 140' tall, consisting of 11-12 floors of residential and 2 above-ground parking levels, and the third that is 84' tall, consisting of 6 floors over raised podium and plaza level with expansive covered parking Parking all parking required of the project to be located on site	Proprietary term sheet under negotiation Regulatory DCB conceptual approval October 2006; Regional Planning application filed December 2006	Affordable housing
	1 Marina del Rey Landing/ Harbor Real Estate	Greg Schem	* New fuel dock facility with high-speed pumps and automatic payment * 3,300 square-foot dock mart and restrooms * New marina with 10 slips and transient berths * Public promenade and public view decks	Massing 1-story structure on the dock and on landside, each 19' tall Parking all parking required of the project to be located on site	Proprietary lease documents approved by BOS May 2006 Regulatory DCB conceptual approval May 2007; Regional Planning application filed January 2008. RP Commission approved CDP and CUP on May 14, 2008, Variance continued.	
	8T Bay Club / Decron Properties Corp.	Mark Wiesenthal	*Building refurbishment, no new construction *Docks will be reconstructed	No changes	Proprietary term sheet under negotiation Regulatory will be going to DCB on July 17, 2008	
	10/FF Neptune Marina/ Legacy Partners	Jim Andersen	* 526 apartments * 161-slip marina + 7 end-ties * 28 foot-wide waterfront promenade * Replacement of public parking both on and off site	Massing Four 55' tall clustered 4-story residential buildings over parking with view corridor Parking 103 public parking spaces to be replaced off site	Proprietary term sheet approved by BOS August 2004; lease documents in process Regulatory DCB approval in concept June 2006; Regional Planning application filed November 2006	LCP amendment to allow apartments on Parcel FF Parking permit to allow some replacement public parking of site Replacement of Parcel FF open space Affordable housing
,	9 Woodfin Suite Hotel and Vacation Ownership/ Woodfin Hotels	Mark Rousseau	* 19-story, 288-room hotel (152 hotel rooms and 136 timeshare suites) * 5-story, 332-stall parking structure * New public transient docks * 28 foot-wide waterfront promenade * Wetland park	Massing 19-story hotel with 5-story parking structure, 225' tall, on northern half of parcel with view corridor and wetland park on southern half Parking all parking required of the project to be located on site	Proprietary Term Sheet approved by BOS February 2007 Regulatory DCB initial hearing May 2006, item continued; approved in concept June 2006; Regional Planning application filed November 2006	Timeshare component Wetland
	100/101 - The Shores/ Del Rey Shores	Jerry Epstein/ David Levine	* 544-unit apartment complex * 10 new public parking spaces	Massing Twelve 75' tall 5-story residential buildings Parking all parking required of the project to be located on site plus 10 public beach parking spaces	Proprietary Lease extension Option approved by BOS December 2006 Regulatory Regional Planning approval June 2006; BOS heard appeal February 2006; continued to March 2007 where project was approved	
	95/LLS Marina West Shopping Center/ Gold Coast	Michael Pashaie/ David Taban	* 72-unit apartment complex * 10,000 square-foot restaurant * 22,400 square-foot commercial space * Gateway parkette on Parcel LLS	Massing One 42' tall retail building, three 60' tall mixed-use residential/retail buildings and parkette Parking all parking required of the project to be located on site	Proprietary Term Sheet approved by BOS October 2007 Regulatory DCB initial hearing May 2006; item then on June, July, and September agenda; conceptual approval granted November 2006	
	145 - Marina International Hotel/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* Complete renovation	No changes	Proprietary term sheet under negotiation Regulatory to be determined	
	OT Admiralty Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	* 114-unit senior care facility * 3,000 square feet of retail space * Replacement public parking both on and off site * Public accessway from Washington to Admiralty	Massing One 5-story residential (senior) building over ground-floor retail and parking, 65' tall Parking all required project parking to be located on site; 92 public parking spaces to remain on site, 94 public parking spaces to be replaced off site near Marina Beach	Proprietary term sheet approved by BOS August 2005; lease documents in process Regulatory DCB conceptual approval August 2005; revised project to go to DCB June 2008.	LCP amendment to allow proposed use Parking permit for senior care facility Parking permit to allow some replacement public parking of site
3 3	33/NR The Waterfront	Ed Czuker	* 292 apartments * 32,400 square-foot restaurant/retail space * Rooftop observation deck * Replacement public parking both on and off site	Massing Three 5-story mixed use residential/retail buildings (two 44' tall and one 61' tall) with view corridor Parking 121 public parking spaces to be replaced on site, 70 public parking spaces to be replaced off site	Proprietary lease documents in process and economic terms being negotiated Regulatory DCB concept approval August 2004; revised project pending DCB consideration	LCP amendment to allow proposed use Parking permit to allow some replacement public parking or site
	27 Jamaica Bay Inn/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* 69 additional hotel rooms * Renovate balance of property * Marina Beach Promenade	Massing 4-story, 45' tall, hotel expansion with view corridor Parking all parking required of the project to be located on site	Proprietary lease documents approved by BOS May 2006 Regulatory DCB conceptual approval obtained October 2005; Regional Planning application filed December 2005 and Commission approved August 2007. Plancheck application filed	
	IR Marriott Residence Inn/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* 147-room hotel * Replacement of public parking both on and off site * Marina Beach Promenade	Massing Two hotel buildings above parking, 45' tall, with view corridor Parking 197 public parking spaces to remain on site, 20 or 89 public parking spaces to be replaced of site depending on intersection project	Proprietary lease documents approved by BOS Oct 2006 Regulatory DCB approved in concept February 2006; Regional Planning application in preparation	LCP amendment to allow proposed use Parking permit to allow some replacment public parking off
	21 Holiday Harbor Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	Phase 1 * 5-story, 29,300 square-foot mixed-use building (health club, yacht club, retail, marine office) * 87-slip marina * 28 foot-wide waterfront promenade and pedestrian plaza Phase 2 (Parcel C) * Westernmost portion of land to revert to County for public parking	Massing One 56' tall commercial building with view corridor Parking all parking required of the project to be located on site, including 94 replacement spaces fron OT and Parcel 20 boater parking	Phase 1 Proprietary lease documents in process Regulatory DCB conceptual approval obtained August 2005; Regional Planning application (landside) filed July 2006 Phase 2 (Parcel C) DCB hearing March and April 2006, item continued	CDP for landside from Regional Planning CDP for waterside from Coastal Commission Parcel 20 CDP amendment from Regional Planning to trans Parcel 20 Phase 2 (6,025 sf yacht club, 2,300 sf office space 231 parking spaces) to Parcel 21

Marina del Rey Redevelopment Projects Descriptions and Status of Regulatory/Proprietary Approvals As of June 11, 2008

17 19 Administration Building/ Department of Beaches and Harbors (Alternate sites being considered)	uare-foot County administration building	Massing One 56' tall building consisting of 2 floors office space over 3 parking levels Parking all parking required of the project to be located on site	Proprietary lease documents in process with Parcel 20 lessee for parcel reversion Regulatory DCB agenda May 2006 and November 2006; DCB workshop held January 2007	See Item #2 above





June 19, 2008



Santos H. Kreimann Acting Director

Kerry Silverstrom

Chief Deputy

FROM:

TO:

Design Control Board Kerry Silverstom for

Santos H. Kreimann, Acting Director

SUBJECT: AGENDA ITEM 6C - MARINA DEL REY AND BEACH SPECIAL EVENTS

MARINA DEL REY EVENTS

MARINA DEL REY OUTDOOR ADVENTURES 2008

Sponsored by the Los Angeles County Department of Beaches and Harbors Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey ♦ Ca ♦ 90292

Bird Watching Experience Program

Thursday, June 26 at 9:00 am

County-sponsored bird watching walk for adults is a free two-hour walk, which will take place at various sites in the Ballona Wetlands. Meet at the Burton Chace Park Community Room. Participation, parking and transportation to the tour site are free. Pre-registration is a must! To register, please call (310) 628-2135.

Harbor Kayaking Program

Saturdays June 28, September 27, October 25 and November 22 11:30 am - 1:45 pm

Come and take a kayaking lesson in the Marina del Rey harbor. This two-hour session begins with Los Angeles County Lifeguard kayak and water safety instruction. The group will then have the opportunity to enjoy Marina del Rey's basins. This is a great opportunity for families to have a fun and educational day in Marina del Rey.

Program requires pre-registration. Fees are currently \$25 (youths 10 - 18) and \$30 (19 or older), but may increase. Fees must be paid upon registering.

Surf Kayaking Program

Saturdays June 28, September 27, October 25 and November 22 8:00 am - 11:00 am

Los Angeles County Department of Beaches and Harbors is offering a Surf Kayaking Program. Participants will get the opportunity to kayak through the Marina del Rey harbor and head out to

the North Jetty, where they will surf the waves aboard sit-on-top kayaks. Los Angeles County Ocean Lifeguards will instruct the outing.

Program requires pre-registration. Fees are currently \$25 (youths 10 - 18) and \$30 (19 or older), but may increase. Fees must be paid upon registering.

For all Kayaking Programs, please call: (310) 305-9587

SUNSET SAILBOAT RACES, MARINA DEL REY

Wednesday Evenings Through September 3, 2008

Spectators enjoy these races waterside along the promenade or from the comfort of one of the water-view restaurants from 5:30 pm (sailboats leaving the harbor) to 8:00 pm (race finishes at California Yacht Club).

BLUEWATER SAILING SUMMER SOLING REGATTA

Thursday Evenings June, July and August

Enjoy these races in the Marina del Rey harbor from 6:00 pm to 9:00 pm.

MARINA DEL REY FOURTH OF JULY FIREWORKS

Friday, July 4, at 9:00 pm

The traditional fireworks extravaganza over the main channel in Marina del Rey will be presented on Friday evening, July 4, starting promptly at 9:00 p.m. This event is sponsored by the Los Angeles County Department of Beaches and Harbors. The fireworks are choreographed to patriotic music, which will be broadcast by radio station KXLU 88.9 FM in sync with the pyrotechnic display. The music will be relayed over loudspeakers in Burton Chace Park.

For more information call: Marina del Rey Information Center at (310) 305-9545

THE MARINA DEL REY SUMMER CONCERT SERIES 2008

Presented by Arrowhead Mountain Spring Water
Alternating Thursdays and Saturdays, July 10 through August 30, from 7:00 pm — 9:00 pm
Waterside at Burton Chace Park
13650 Mindanao Way

The Thursday, July 10th, opening performance will include the brilliant young cellist Marek Szpakiewicz, performing with Maestro Frank Fetta and the Marina del Rey Summer Symphony, as soloist in Edward Elgar's celebrated Cello Concerto. The orchestra is heard in works by Paul Hindemith, Francis Poulenc and Maurice Ravel. The traditional presentation of the colors and water display will take place at 7:00 p.m.

The first Saturday pop concert is scheduled for July 19 and will feature Grammy Award winner Melissa Manchester in her first appearance at these concerts.

Parking is available in County lot #4 on Mindanao Way and County lot #5 on Bali Way for a reasonable fee.

For more information call: Marina del Rey Information Center at (310) 305-9545

MARINA DEL REY WATERBUS

June 27 through September 1, 2008

For a fun weekend, ride the Marina del Rey WaterBus. Park your car and ride the WaterBus for a unique water's-eye view of Marina del Rey. Seven boarding stops throughout the Marina offer opportunities to shop or dine in one of the most beautiful Southern California residential and tourist areas. Bikes and strollers welcome on board, no pets allowed. Fare is \$1.00 per person, one way. Season passes are available for \$30.00.

June 27 - September 1

Fridays: 5:00 pm – midnight Saturdays: 11:00 am – midnight Sundays: 11:00 am – 9:00 pm

Marina Summer Concert Schedule

Thursday, July 10: 5:00 pm – midnight Thursday, July 24: 5:00 pm – midnight Thursday, August 7: 5:00 pm – midnight Thursday, August 21: 5:00 pm – midnight

Holiday Schedule

 4^{Th} of July: 11:00 am – midnight Labor Day: 11:00 am – 9:00 pm

WaterBus attendants will arrange for land taxi service for passengers needing special assistance to any WaterBus boarding stop for the \$1.00 fare.

Boarding locations are:

Marina "Mother's" Beach (ADA accessible) 4101 Admiralty Way

Burton Chace Park (ADA accessible) 13650 Mindanao Way

Dolphin Marina (ADA accessible) 13900 Panay Way, Dock Gate #C-200

Esprit 1, (ADA accessible) 13900 Marquesas Way, Dock Gate B-416 Fisherman's Village 13755 Fiji Way

Waterfront Walk (ADA accessible) 4433 Admiralty Way, Fire Station #110

Marina Harbor (ADA accessible) 13928 Tahiti Way, Dock Gate #A-2200

Ample parking is available at nearby Los Angeles County lots for a reasonable fee.

For more information call: Marina del Rey Information Center at (310) 305-9545

FREE ANNUAL OLD-FASHIONED DAY IN THE PARK

Burton Chace Park July 27, 2008 10:00 am – 3:00 pm

Musical entertainment and tours of vintage yachts, classic cars and motorcycles. Steam engine yachts will be giving free harbor rides.

For more information call: Marina del Rey Information Center at (310) 305-9545

FISHERMAN'S VILLAGE WEEKEND CONCERTS

Sponsored by Pacific Ocean Management, LLC All concerts are from 1:00 pm – 4:00 pm

Saturday, June 21
Upstream, playing Caribbean Style

Sunday, June 22
CJS Quintet, playing Classic Jazz Bebop Swing & Latin

Saturday, June 28
Jimbo Ross & the Bodacious Blues Band, playing Jazz & Blues on Viola

Sunday, June 29

2AZZ1 Body & Soul Band, playing Smooth Jazz with Vocals and Hot Saxophone

For more information call: Pacific Ocean Management at (310) 822-6866

BEACH EVENTS

BEACH VOLLEYBALL

Manhattan Beach Sundays – 2:00 pm and Wednesdays – 5:00 pm

Come join in on FREE Beach Volleyball every Sunday afternoon and Wednesday evening during Daylight Savings time. Look for the bright pink nets just south of the Manhattan Beach Pier.

BEACH SHUTTLE

May 23 – September 1, 2008
Fridays and Saturdays from 10:00 am – 10:00 pm
Sundays and Holidays from 10:00 am – 8:00 pm
Marina del Rey Thursday Summer Concerts from 5:00 pm – 10:00 pm

Catch a free ride on the Beach Shuttle to and from Playa Vista, Marina del Rey and Venice, and enjoy the surf, sand, and surroundings of Marina del Rey in a hassle-free and relaxing way. Beach Shuttle operates weekends and during the Thursday Summer Concerts, which begin July 10th.

For more information call: Marina del Rey Information Center (310) 305-9545 or Playa Vista Guest House (310) 745-5200. Brochure available at http://beaches.lacounty.gov or www.playavista.com.

SANTA MONICA PIER TWILIGHT DANCE SERIES

Begins Thursday, June 26, 2008 7:00 pm - 10:00 pm

Free concerts on the Santa Monica Pier. The concerts kick off with an opening night dance party featuring The Bonedaddys and the Crown City Rockers.

BEACH TENNIS

Hermosa Beach Saturday, June 28, 2008

This is a new, two-day event played on a traditional volleyball court with the net height of 6'2". Anyone at any level is welcome to come out and play.

For more information contact: James Lorenzo at jlorenzo@imagineitevents.com.

MR. AND MRS. MUSCLE BEACH

Venice Beach
July 4, 2008
Pre-Judging starts at 10:00 am
Finals start at 1:00 pm

Venice Beach Bodybuilding contest is free to spectators.

RETURN TO MUSCLE BEACH

Venice Beach Sundays from 2:00 – 4:00 June 29, July 6 and August 31, 2008

Come on out to Venice Beach and watch these bodybuilding and figure demonstrations. The shows include information on mandatory competition poses, training regimen, including exercise and nutrition, interviews with athletes, and posing routines.

SHK:CM:ks